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## **New Wave Enviro Products Licensee of the U.S. Ski Team and U.S. Snowboarding**

**Englewood, CO (January, 2010)** - New Wave Enviro Products has been announced the exclusive provider of Stainless Steel water bottles for the U.S. Ski Team and U.S. Snowboarding. Support for these teams is particularly important because of the upcoming winter Olympics in February 2010. The U.S. Ski Team and U.S. Snowboarding logos will be available on all of New Wave Enviro Products' Stainless Steel bottles, starting in February of 2010.

New Wave manufactures , **eco-nomical reusable, recyclable products**. New Wave Enviro Products has been a leader in designing and producing top of the line Seriously Safe STAINLESS® products. Including the 40 ounce, 1.0 Liter, 600ml and 12 ounce Stainless Steel bottles made from the highest grade of stainless, 304. "We welcome New Wave Enviro to the Team", said Ted Morris, vice president of sales and marketing for the Team. "Our athletes look forward to using this great product in training and competitions as they prepare for the 2010 Olympic Winter Games and beyond."

Phil Walczynski, former U.S. Ski Team member and consulting partner to New Wave Enviro Products' Outdoor sporting goods division said; "We are proud to provide the safest, most eco-friendly bottles to the outstanding athletes who comprise the U.S. Ski Team and U.S. Snowboarding. It is gratifying to me to bring together the top producer of high quality stainless steel bottles and the nation's top winter sports athletes."

### **About New Wave Enviro Products:**

New Wave, founded in 1993, was the first company to introduce Stainless Steel drinking water bottles to the health food industry. The first company to develop and introduce plastic **bpa free** bottles made from Eastar™, **a forever reusable yet recyclable bottle**. The first reusable bottle made from corn resin which degrades in 80 days in commercial composter. The first lunch bag made from 100% bamboo-the most **renewable plant** in the world. All of these products have been featured as hot new products on the Tyra Banks show, The New York Times, Readers Digest, TV Guide, Hemisphere Magazine, and The Washington Post. To see more about New Wave and its product line visit [www.newwaveenviro.com](http://www.newwaveenviro.com).